



WEBSITE PRIVACY POLICY

This Policy should be read in conjunction with 1g dynamics Data Protection Policy 2018, which explains in greater detail how 1g dynamics will use, manage and protect all forms of data. A copy of the Company's Data Protection Policy 2018 is freely available on request. For the avoidance of doubt, where there is any inconsistency between this Policy and the 1g dynamics Data Protection Policy 2018 then the 1g dynamics Data Protection Policy 2018 will take precedence.

1g dynamics is a limited company registered in England under Company Number 10803208 whose registered address is 1 Dunsbridge Business Park, Shepreth, Royston, Hertfordshire SG8 6RA.

1. DEFINITIONS

In this Policy the following terms have these meanings:

“**Cookie**” means a small text file placed on your computer or device by the 1g dynamics website when you visit its website;

“**1g dynamics website**” means this website, www.1g-dynamics.com

2. ABOUT THIS POLICY

This Policy explains how 1g dynamics' collects, stores and uses personal information and information about your visits to its website, including the pages you view, the links you click and other actions taken in connection with www.1g-dynamics.com.

1g dynamics Data Protection Officer

The Business Services Director is responsible for ensuring compliance with Data Protection Legislation and with this Policy. The post is held by Matthew Deards, Tel: 01763262300, E-mail: matthew.deards@1g-dynamics.com. Any questions or concerns about the operation of this Policy should be referred in the first instance to Matthew Deards.

Please see Section 7 for additional contact information.

3. WHAT DATA DOES 1g dynamics COLLECT?

Some data will be collected automatically by the 1g dynamics website. Other data will only be collected if you voluntarily submit it.

Automatically collected data, which includes data collected through Google Analytics, will be non-personally identifiable data.

Data collected that you have voluntarily submitted may be personally identifiable data.

Depending upon your use of the website, 1g dynamics may collect some or all of the following data:

1. Name
2. Business/company name
3. Email addresses
4. Telephone number
5. Enquiry message
6. Browsing stats and behaviour via Google Analytics (automatically collected)



4. HOW 1g dynamics USES THE COLLECTED INFORMATION

1g dynamics uses the information collected from you in a variety of ways depending on the permission or consent that you have granted. This includes:

Operations

1g dynamics uses your collected information to provide the services and information that you request and to respond to your enquiries, comments and questions.

For more information, please read the 1g dynamics Contact Form and Email Privacy Statement, which is available on request.

Cookies and Tracking Technologies

1g dynamics uses collected information through cookies and similar technologies to:

‘monitor site usage statistics such as the total number of visitors and pages viewed’

For more information, please read the 1g dynamics Email Newsletter Privacy Statement, which is available on request.

Cookies on the 1g dynamics website

Google Analytics: 1g dynamics uses Google Analytics to monitor traffic levels, search queries and visits to its website.

Cookie Consent: The cookie tool on the 1g dynamics website remembers your privacy settings for the next time you visit the website.

You may obtain more information about cookies by visiting <http://www.allaboutcookies.org>.

Google Analytics

1g dynamics uses Google Analytics to measure and evaluate access to, and traffic on, its website and to create user navigation and behaviour reports for its website administrators and marketing team. Data collected from Google Analytics is not attributable to an individual.

5. STORING AND SHARING YOUR DATA

Does 1g dynamics retain your data?

1g dynamics only keeps your data for as long as required in order to use it as described in Section 4. Data may also be retained for as long as you have given your permission, such as sending you 1g dynamics’ newsletter.

Where does 1g dynamics retain your data?

Personally identifiable data that you submit through the 1g dynamics website will not be stored or transferred outside of the European Economic Area (“the EEA”) (The EEA consists of all EU member states, plus Norway, Iceland and Liechtenstein).

Your data may be stored in the following areas:

1g dynamics Office - Your data is stored securely on 1g dynamics’ internal, secured Company network.

Website Server - Some data, such as your name and email address may be stored on the 1g dynamics website or within the Company’s internal email marketing software system. 1g dynamics does not hold any sensitive personal data on its website, which is hosted securely running under HTTPS.



Website Backup Servers – 1g dynamics regularly and securely backs up its website. Some data, such as your name and email address may be stored on 1g dynamics website backup servers. 1g dynamics does not hold any sensitive personal data on its website.

Will my data be shared?

1g dynamics will not share your data with any third-party without your permission.

6. ACCESSING YOUR DATA

You have the right to ask for a copy of any of your personal data held by 1g dynamics. Please contact Data Protection Officer, Matthew Deards for more information on this process. See section 7 below for contact details.

7. CONTACTING 1g dynamics

If you have any questions about the 1g dynamics website or this Privacy Policy, please contact, Matthew Deards Tel 01763262300, Email matthew.deards@1g-dynamics.com or by post at 5 Dunsbridge Business Park, Shepreth, Royston, Hertfordshire SG8 6RA.